



Cross-City Analysis of Pedestrian Demand Estimation Models: Insights from Sydney, and Melbourne

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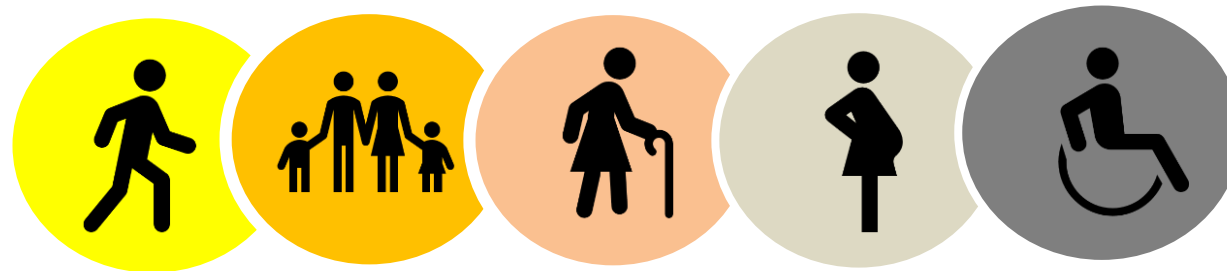
Introduction

Background

- Pedestrian travel modeling and trip generation analysis are fundamental components of urban transportation planning.
- Sustainable transportation mode.
- Pedestrian travel modeling addresses unique characteristics and behaviors.
- They have not been well-researched.

Our Research

- Focuses on studying and predicting the movement of individuals on foot within urban areas.
- Pedestrian travel trip generation at the LGA level in Sydney, Melbourne.
- Built a transformable model.
- Making a suitable and transferable pedestrian model.



Previous Studies

- Transferability of the models.
- key differences in pedestrian demand dynamics across cities

Title	Author /Year	Finding	Limitations
Adding temporal information to direct-demand models: Hourly estimation of bicycle and pedestrian traffic in Blacksburg, VA	Lu et al, 2018	<ul style="list-style-type: none"> • Spatial and temporal walking and cycling traffic volume. • Stepwise linear regression 	<ol style="list-style-type: none"> 1. Small town data 2. generalized
A walk trip generation model for Portland, OR	Tian et al, 2017	<ul style="list-style-type: none"> • home-based walk trips in Portland, investigating the influence of built environment variables and sociodemographic factors. • Used two stage models: 1. Probability of home-based trips. 2. Predict the number of home-based trips • negative binomial regression model. 	<ol style="list-style-type: none"> 1. Specified in one city (Portland) 2. Data limitation 3. Does not consider pedestrian behavior. 4. How many of the variables are important
Representing pedestrian activity in travel demand models: Framework and application	Kelly Clifton, et al, 2016	<ol style="list-style-type: none"> 1. The cross-classification models predict the number of trips. 	<ol style="list-style-type: none"> 1. The model can not be transferred (generalized) 2. Data limitation 3. How many of the variables are important
Facility-Demand Models of Peak Period Pedestrian and Bicycle Traffic	Hankey et al, 2016	Step-wise linear regression model to predict the pedestrian and bicycle traffic volume.	<ol style="list-style-type: none"> 1. Generalized. 2. Lack of checking other methods.

1. Lu, T., Mondschein, A., Buehler, R. and Hankey, S., 2018. Adding temporal information to direct-demand models: Hourly estimation of bicycle and pedestrian traffic in Blacksburg, VA. *Transportation Research Part D: Transport and Environment*, 63, pp.244-260.
2. Tian, G. and Ewing, R., 2017. A walk trip generation model for Portland, OR. *Transportation Research Part D: Transport and Environment*, 52, pp.340-353.
3. Clifton, K.J., Singleton, P.A., Muhs, C.D. and Schneider, R.J., 2016. Representing pedestrian activity in travel demand models: Framework and application. *Journal of transport geography*, 52, pp.111-122.
4. Hankey, S. and Lindsey, G., 2016. Facility-demand models of peak period pedestrian and bicycle traffic: comparison of fully specified and reduced-form models. *Transportation research record*, 2586(1), pp.48-58.

Data

Census Household Travel Survey Data

Sydney (45 LGAs) (2016~2019)

Melbourne (32 LGAs)(2012~2020)

Brisbane (8 LGAs) (2019~2022)

Trips, weighted population, Vehicles, Household Income

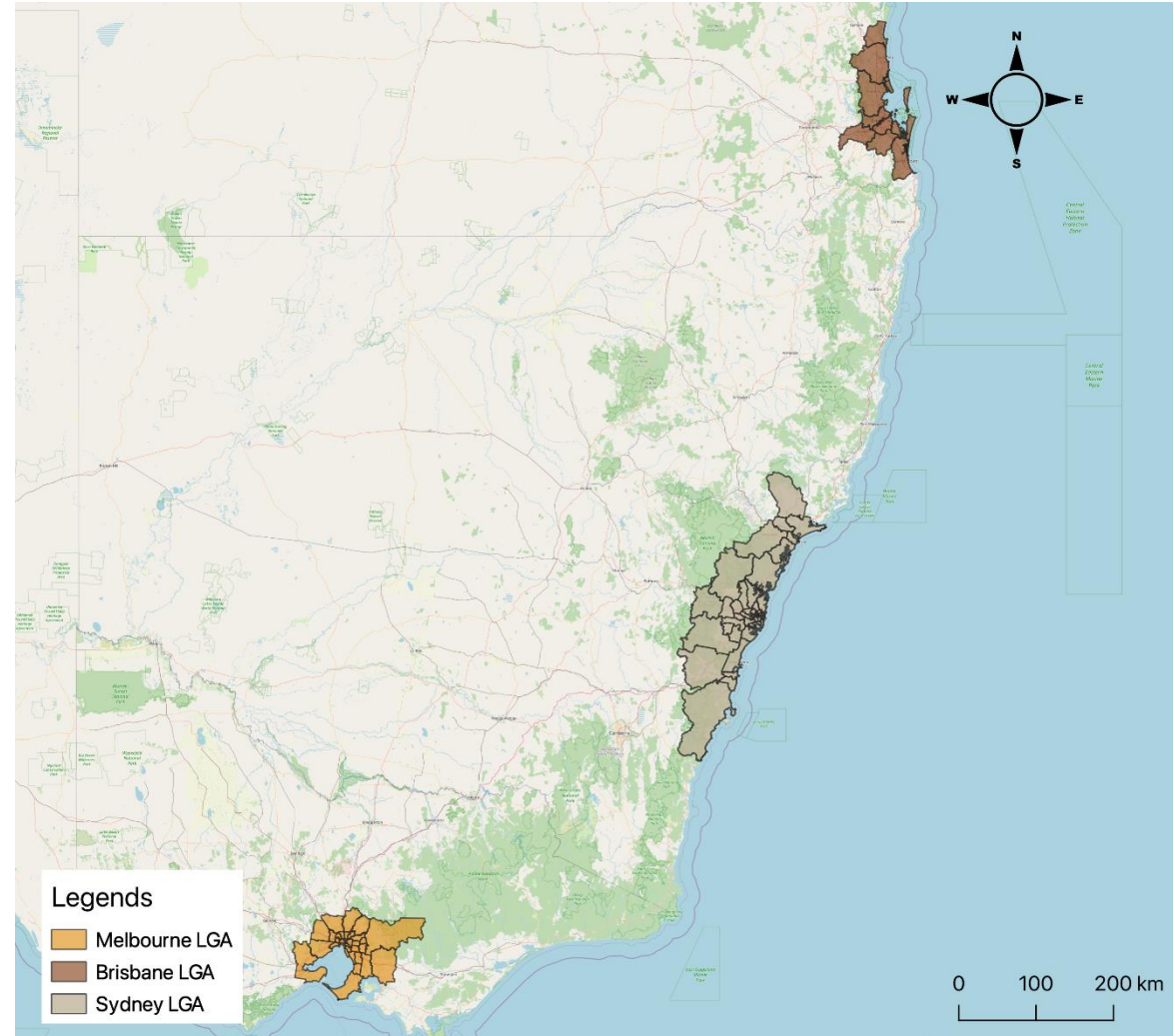
Land use

Industrial, Commercial, Hospital, Education, Residential, Production, Parkland, Transportation, Water, Other

Point Of Interest(POI)

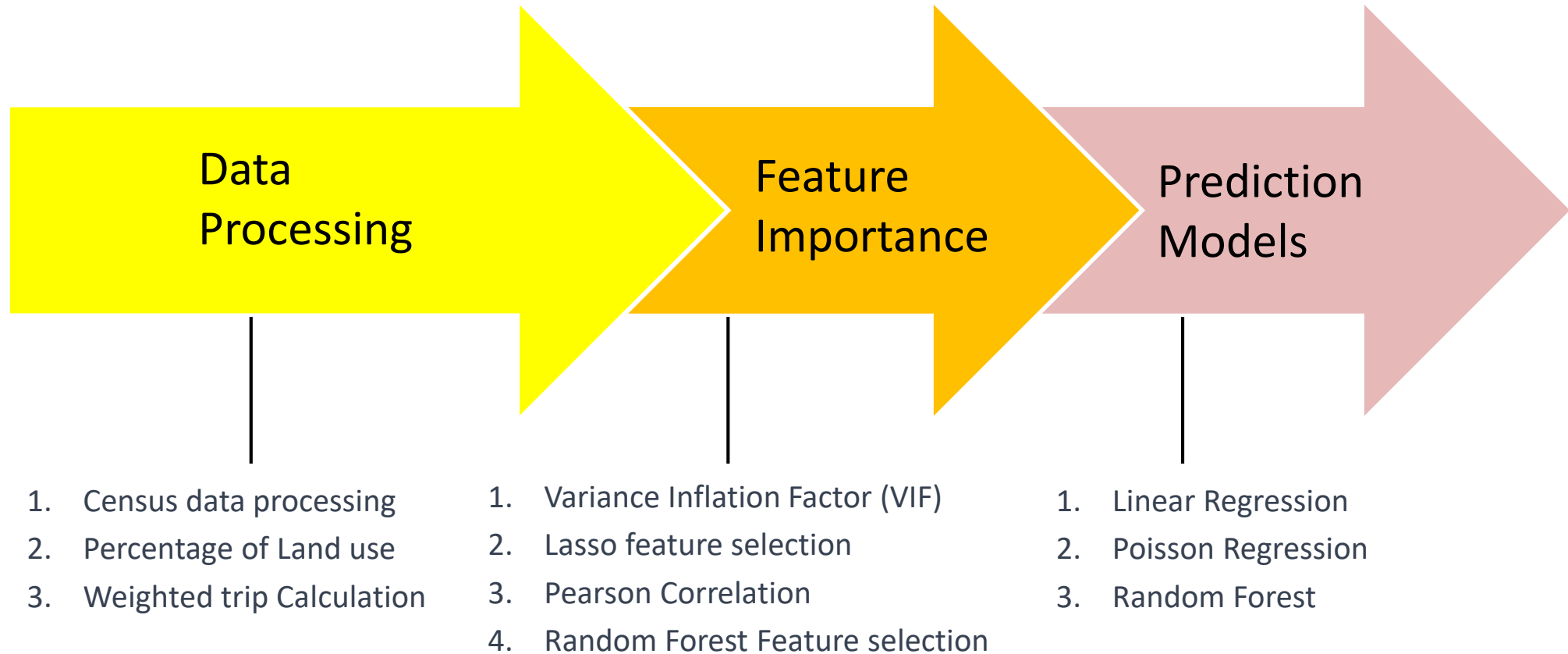
Point of Interest:

OSMNX



Methodology

Diagram



Results-Feature Importance

VIF

Sydney

Variable	VIF
%of industrail landuse	3.55
%of commercial landuse	4.26
POIs	5.71
Weighted Population	5.89
Weekly household income	39.90
%of hospital landuse	2.46
%of education landuse	9.18
%of other landuse	6.09
%of parkland landuse	23.99
%of primary production landuse	11.41
%of residential landuse	44.13
%of transport landuse	2.32
%of water landuse	1.59
Vehicle/Population	94.82

Melbourne

Variable	VIF
%of industrial landuse	5.35
%of commercial landuse	14.09
POIs	33.34
Weighted Population	21.76
Weekly household income	155.82
%of hospital landuse	14.85
%of education landuse	9.89
%of other landuse	10.88
%of parkland landuse	32.40
%of primary production landuse	43.28
%of residential landuse	262.53
%of transport landuse	1.97
%of water landuse	7.88
Vehicle/Population	278.30

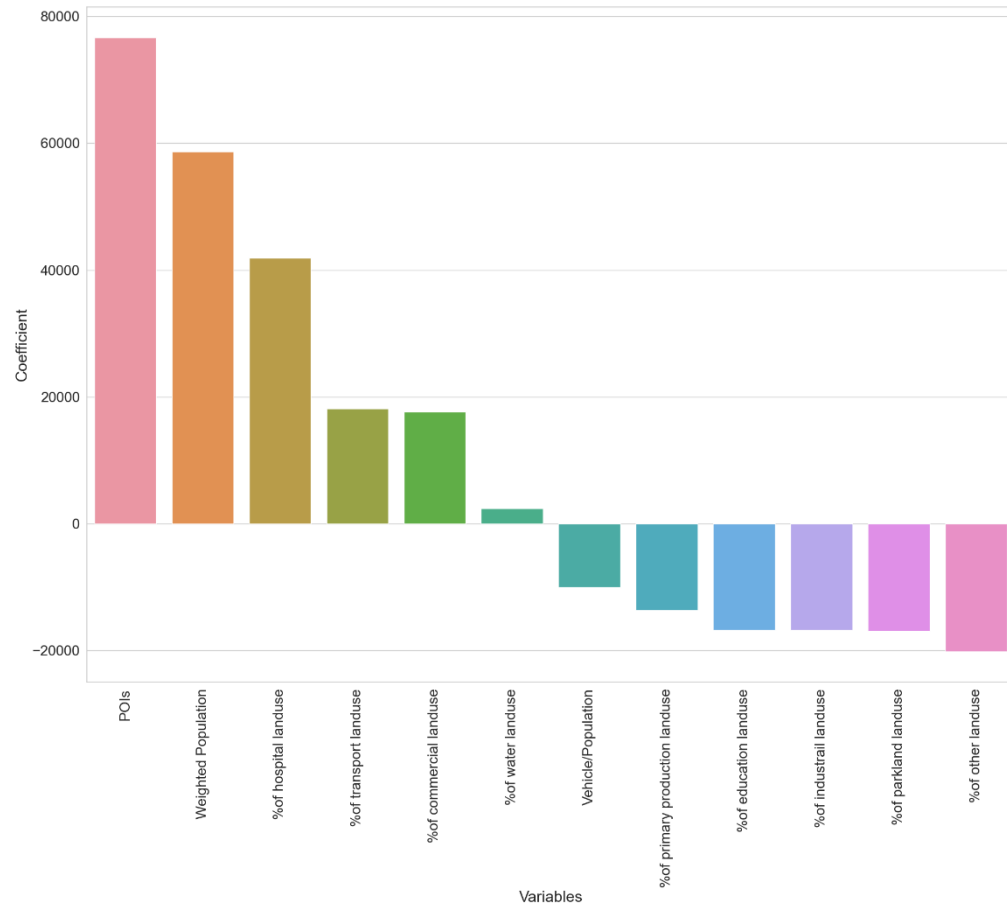
Brisbane

Variable	VIF
Weekly household income	inf
%of commercial landuse	inf
%of education landuse	inf
%of hospital landuse	inf
%of industrial landuse	inf
%of other landuse	inf
%of parkland landuse	inf
%of primary production landuse	inf
%of residential landuse	inf
%of transport landuse	inf
%of water landuse	inf
POIs	inf
Weighted Population	inf
Vehicle/Population	inf

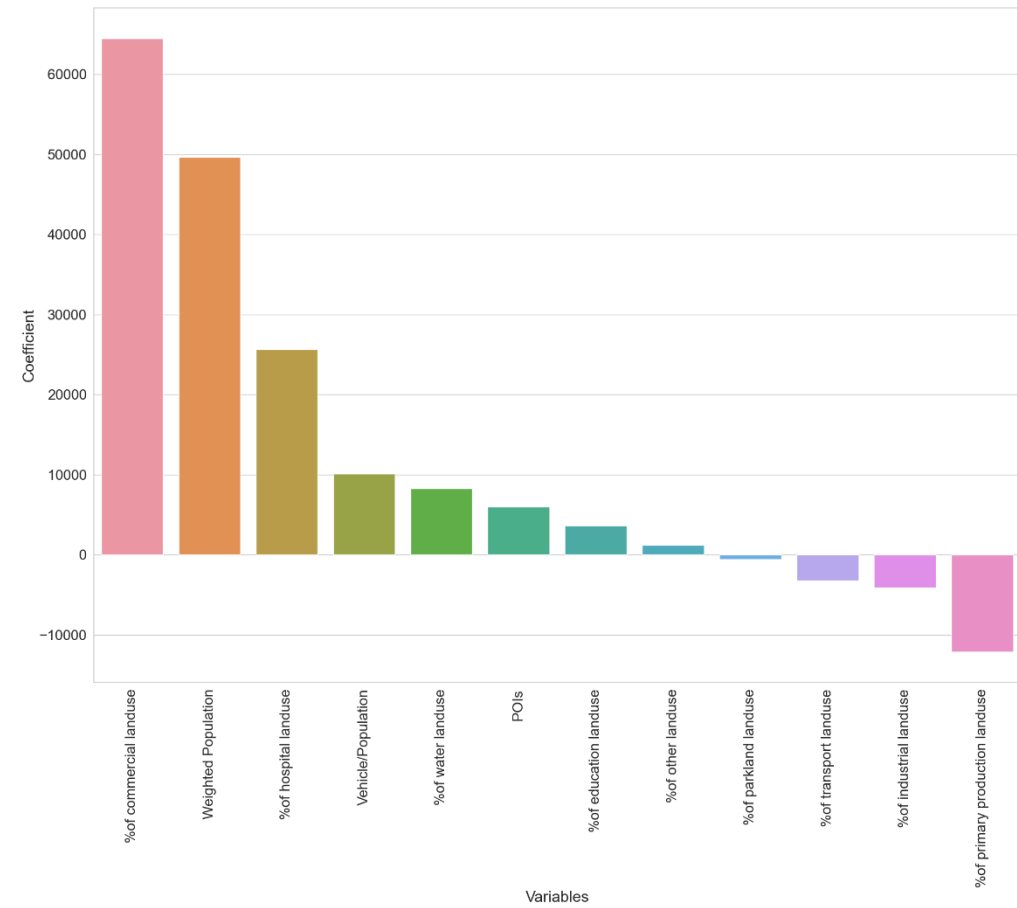
Results-Feature Importance

Lasso Regression

Sydney



Melbourne



Results-Feature Importance

Lasso Regression

Sydney

Variable	Coefficient
POIs	76598.580269
Weighted Population	58638.824649
%of hospital landuse	41872.705570
%of transport landuse	18177.943914
%of commercial landuse	17676.321337
%of water landuse	2428.266375
Vehicle/Population	-10000.129913
%of primary production landuse	-13658.135366
%of education landuse	-16771.507135
%of industrail landuse	-16788.531646
%of parkland landuse	-16878.342339
%of other landuse	-20111.482582

Melbourne

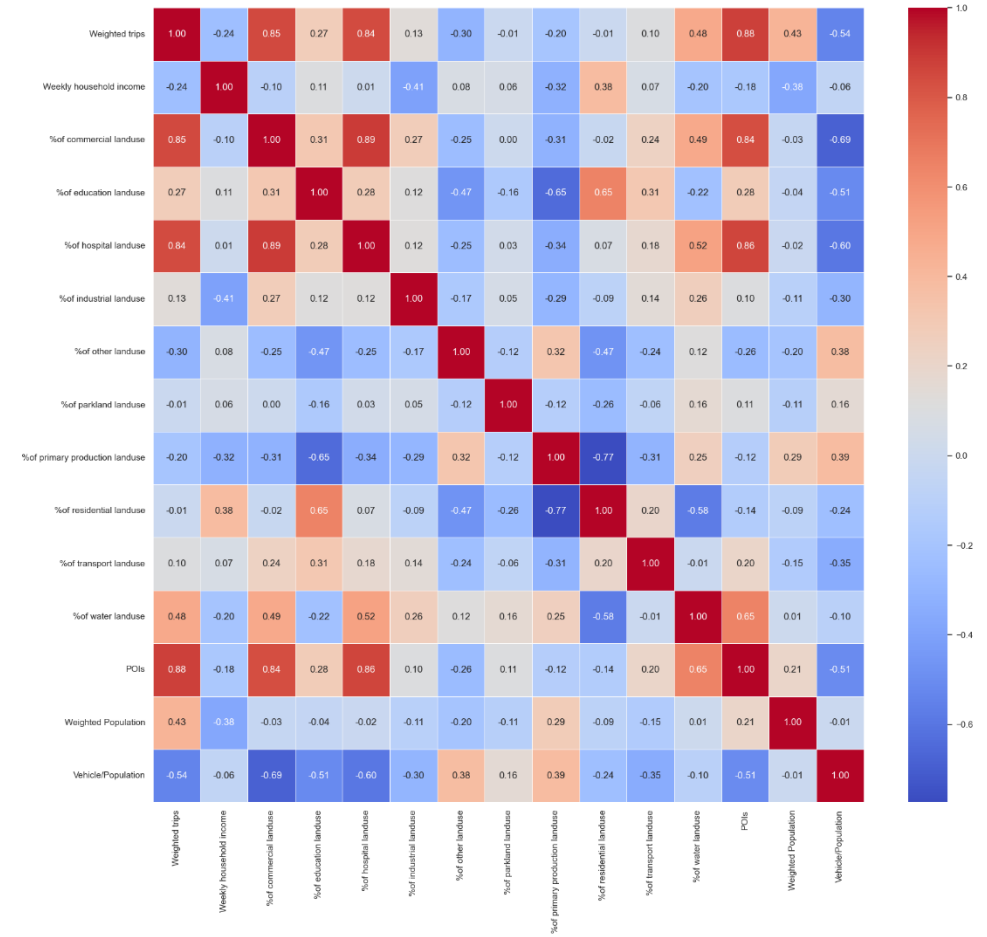
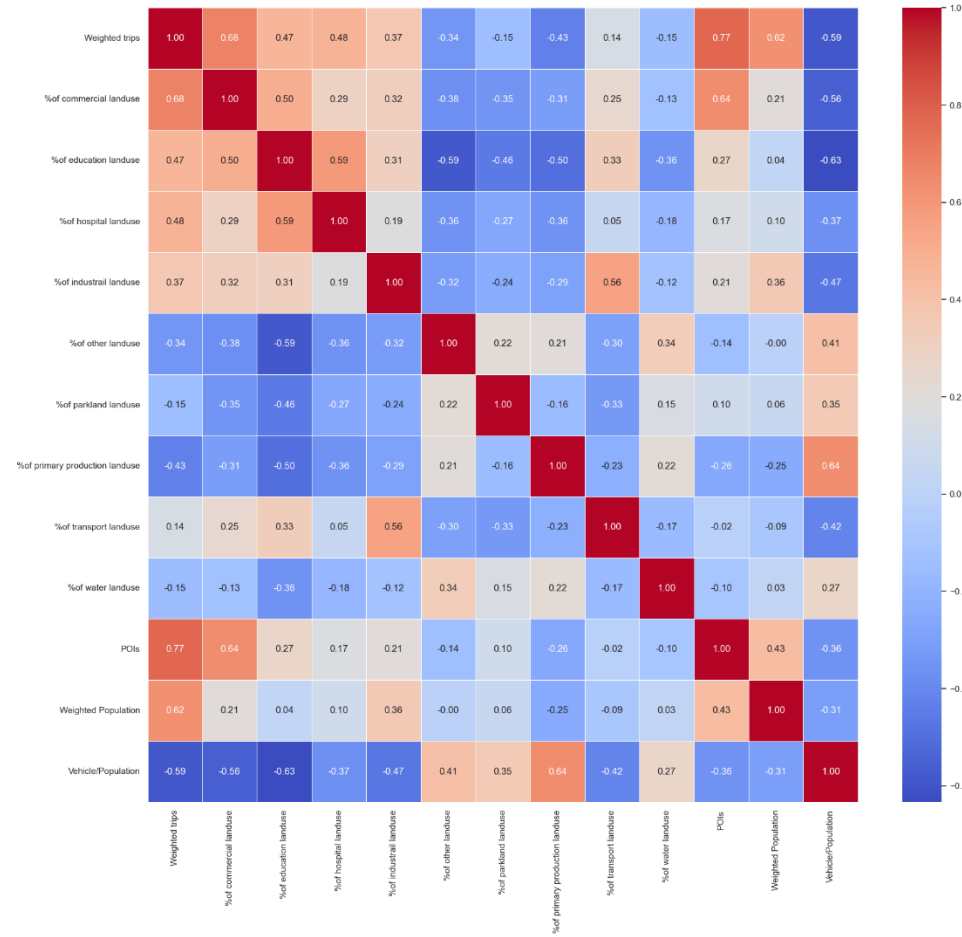
Variable	Coefficient
%of commercial landuse	64454.999642
Weighted Population	49655.573918
%of hospital landuse	25676.121602
Vehicle/Population	10098.003292
%of water landuse	8290.833335
POIs	5997.492306
%of education landuse	3631.418152
%of other landuse	1262.873552
%of parkland landuse	-531.079730
%of transport landuse	-3193.478010
%of industrial landuse	-4105.760064
%of primary production landuse	-12086.982912

Results-Feature Importance

Pearson Correlation

Sydney

Melbourne



Results-Feature Importance

Pearson Correlation: >0.55

Sydney

Variable	Corr
POIs	0.77
% of Commercial Land use	0.68
Weighted Population	0.63
Vehicle/Population	-0.60

Melbourne

Variable	Corr
POIs	0.88
% of Commercial Land use	0.85
% of Hospital Land use	0.84
Vehicle/ population	-0.55

Results-Feature Importance

Random Forest

Sydney

Variable	Feature Importance
POIs	0.306
Weighted Population	0.213
Vehicle/Population	0.189
%of commercial landuse	0.093
%of hospital landuse	0.054
%of education landuse	0.052
%of industrail landuse	0.028
%of primary production landuse	0.019
%of parkland landuse	0.017
%of transport landuse	0.013
%of water landuse	0.007
%of other landuse	0.007

Melbourne

Variable	Feature Importance
Weighted Population	0.283
Vehicle/Population	0.159
%of hospital landuse	0.158
POIs	0.141
%of commercial landuse	0.118
%of water landuse	0.089
%of industrial landuse	0.011
%of other landuse	0.008
%of transport landuse	0.007
%of parkland landuse	0.007
%of residential landuse	0.006
Weekly household income	0.006
%of education landuse	0.005
%of primary production landuse	0.002

Results-Selected Variables

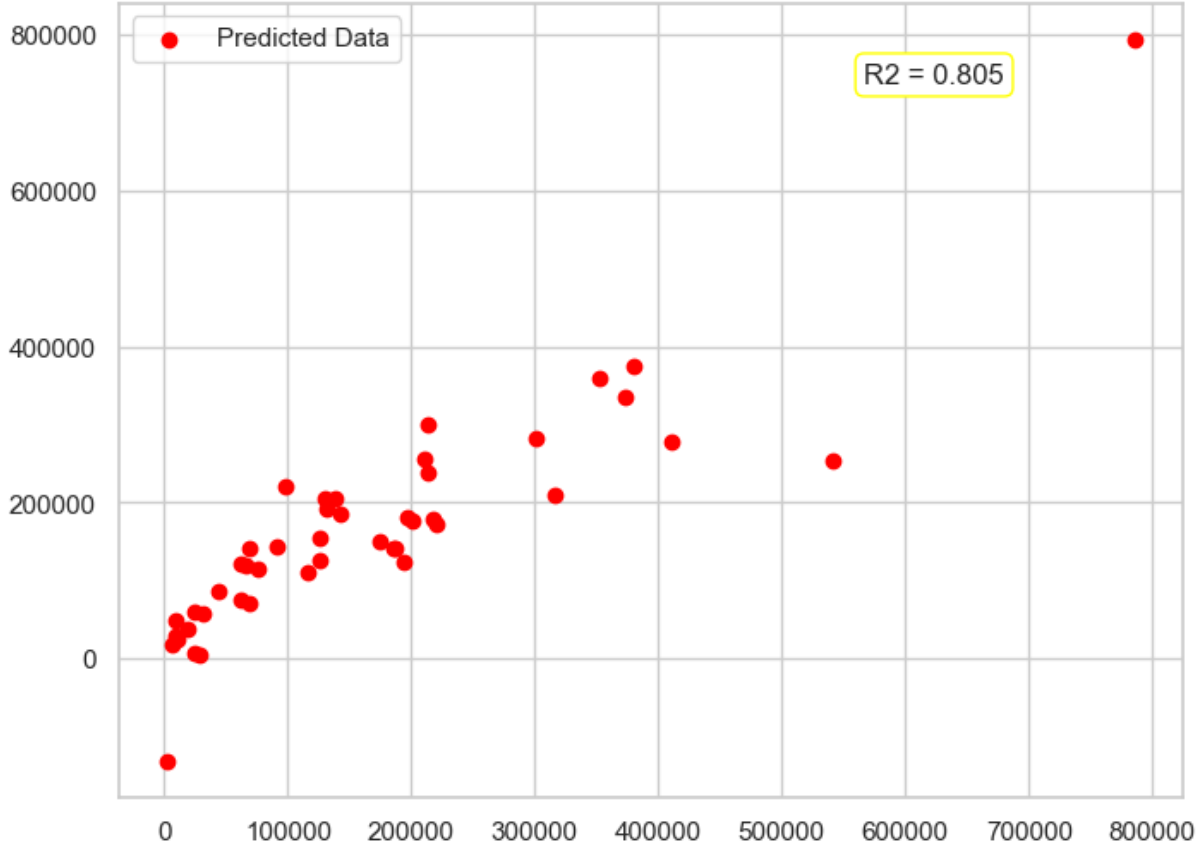
Target Variable
Weighted trips in each LGA
Dependent Variables
POIs
Weighted Population
Vehicle/Population
% of Commercial Land use
% of Hospital/Medical Land use
% of Industrial Land use
% of Primary Production Land use
% of Park Land use

Results-Regression Models

Linear Regression

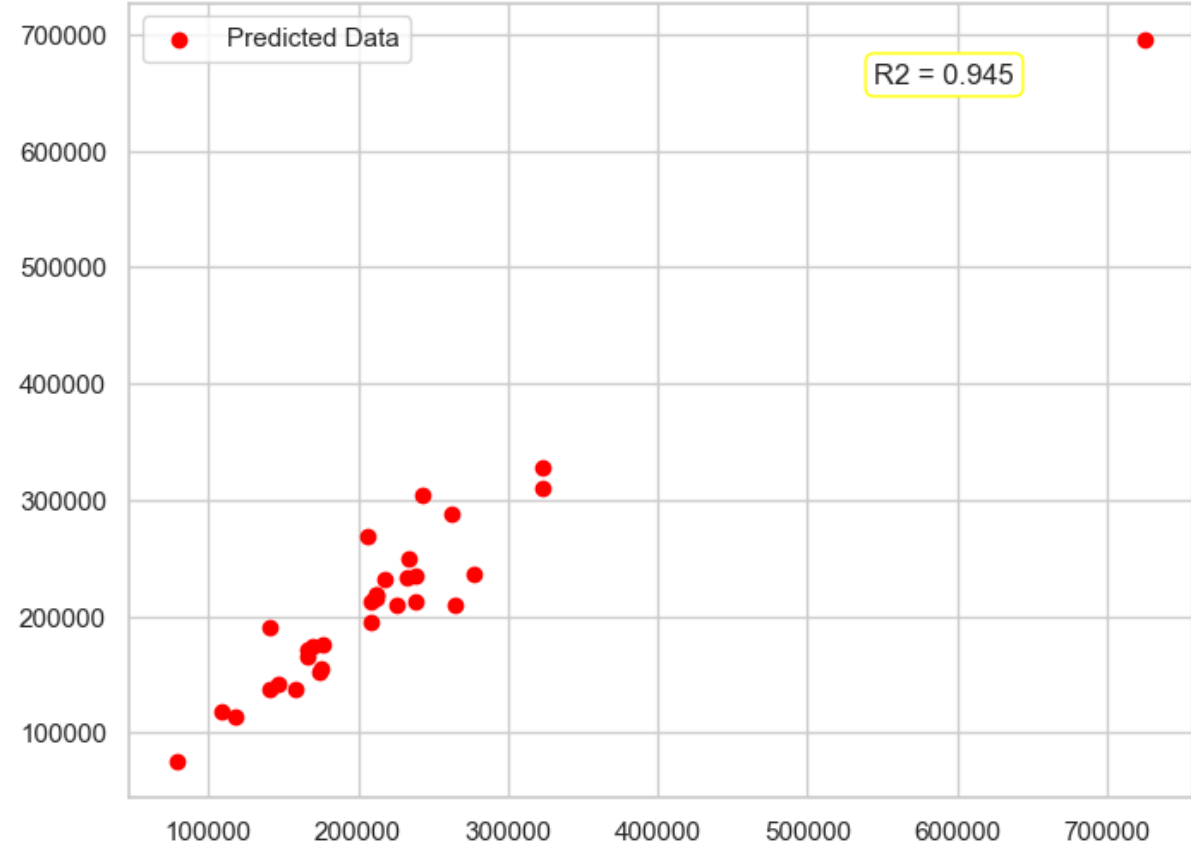
Sydney

Actual vs. Predicted Data for Sydney



Melbourne

Actual vs. Predicted Data for Melbourne

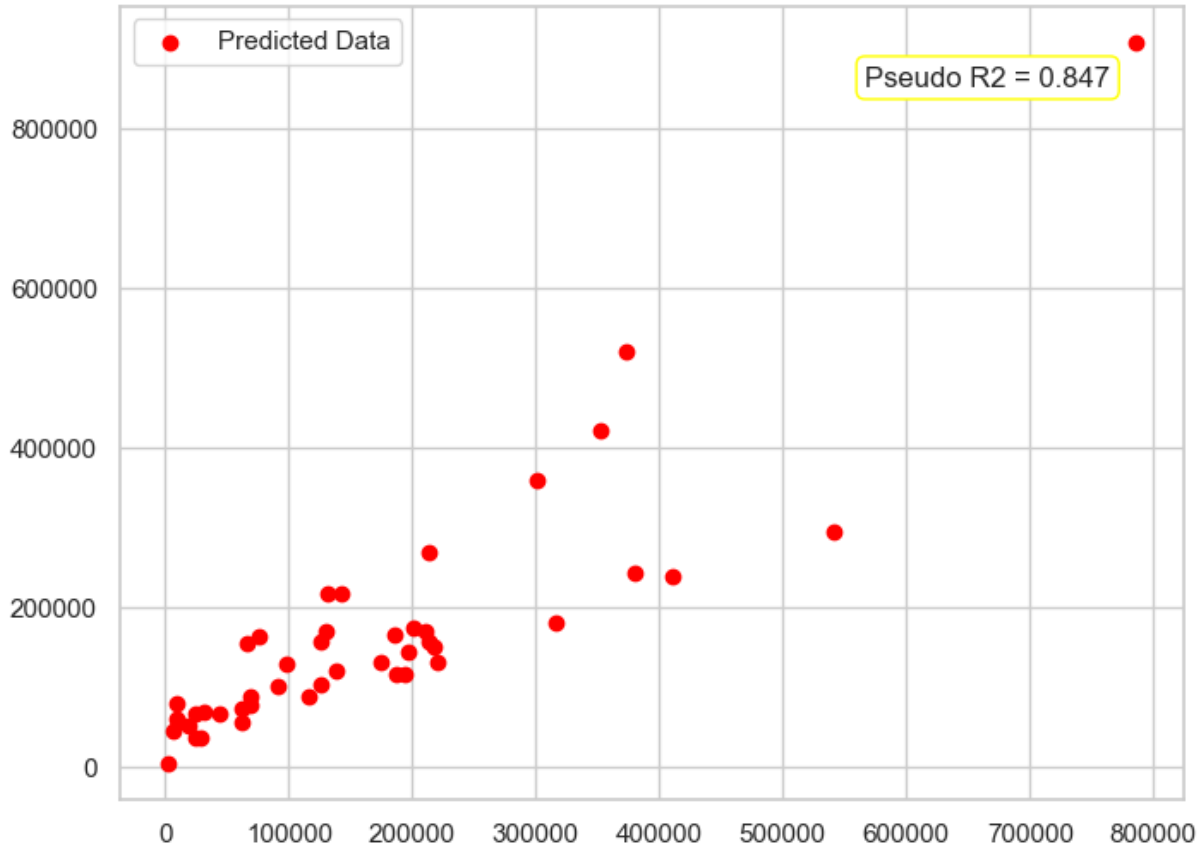


Results-Regression Models

Poisson Regression

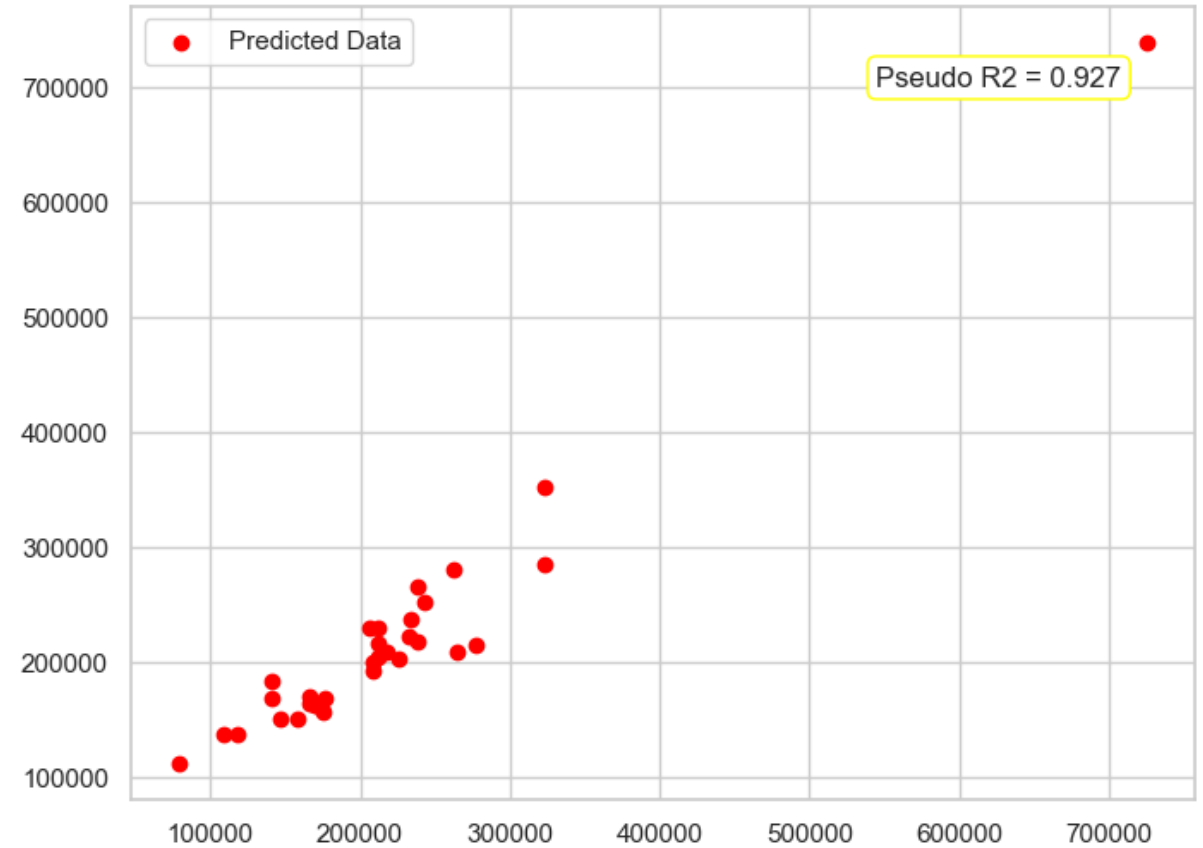
Sydney

Actual vs. Predicted Data for Poisson Regression in Sydney



Melbourne

Actual vs. Predicted Data for Melbourne

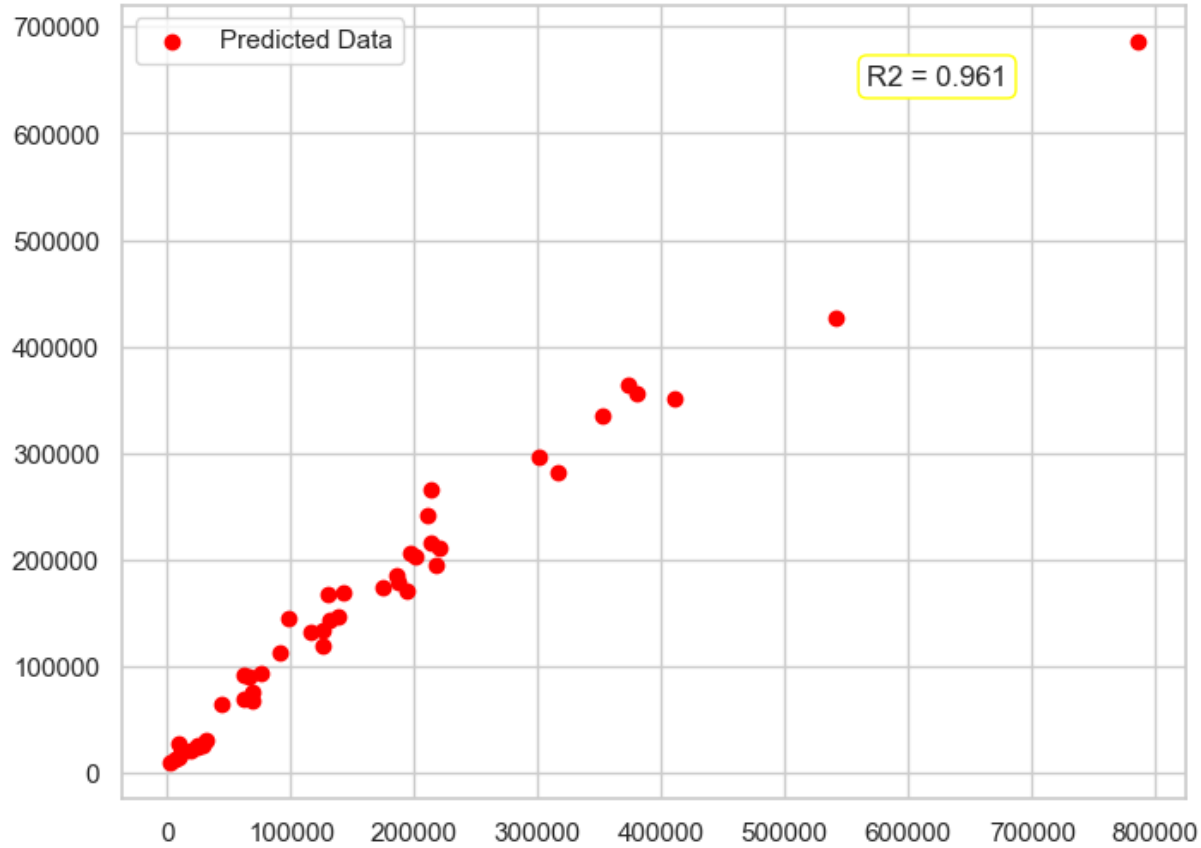


Results-Machine Learning Models

Random Forest Regression

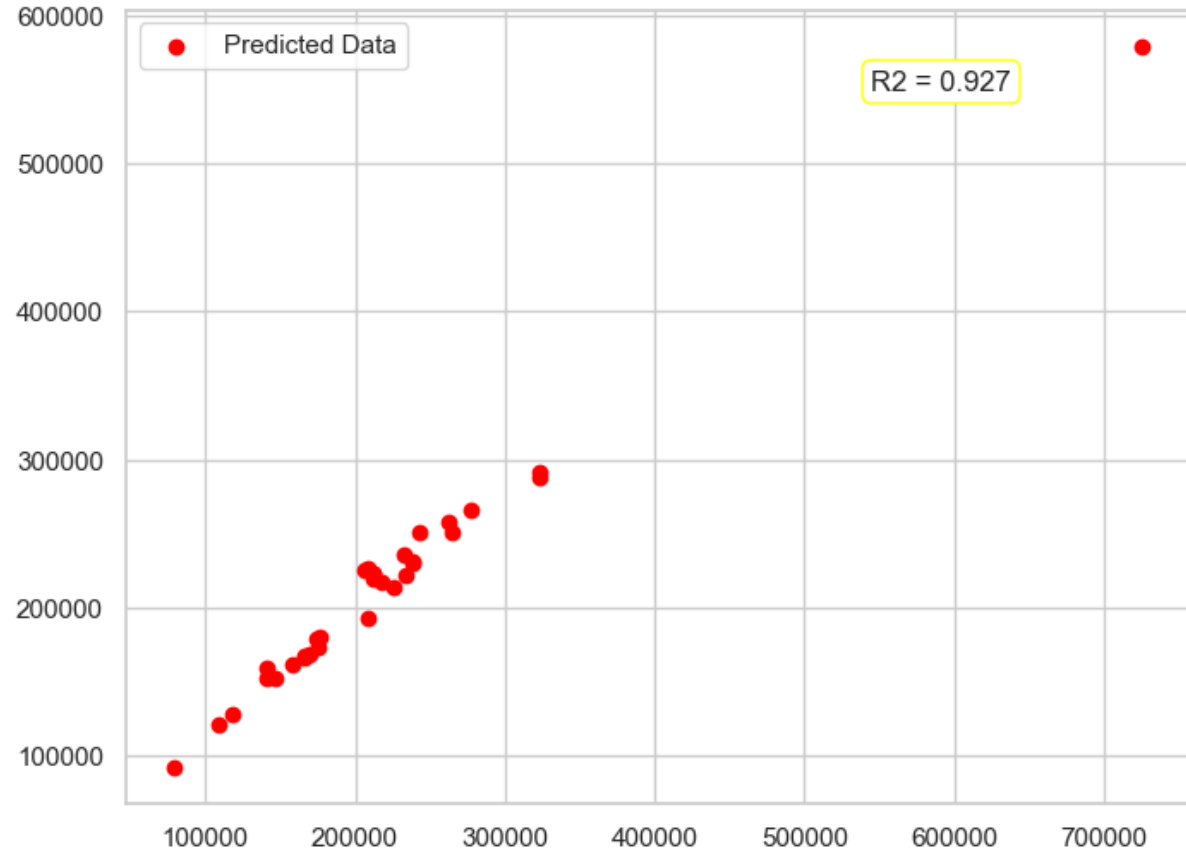
Sydney

Actual vs. Predicted Data for Sydney



Melbourne

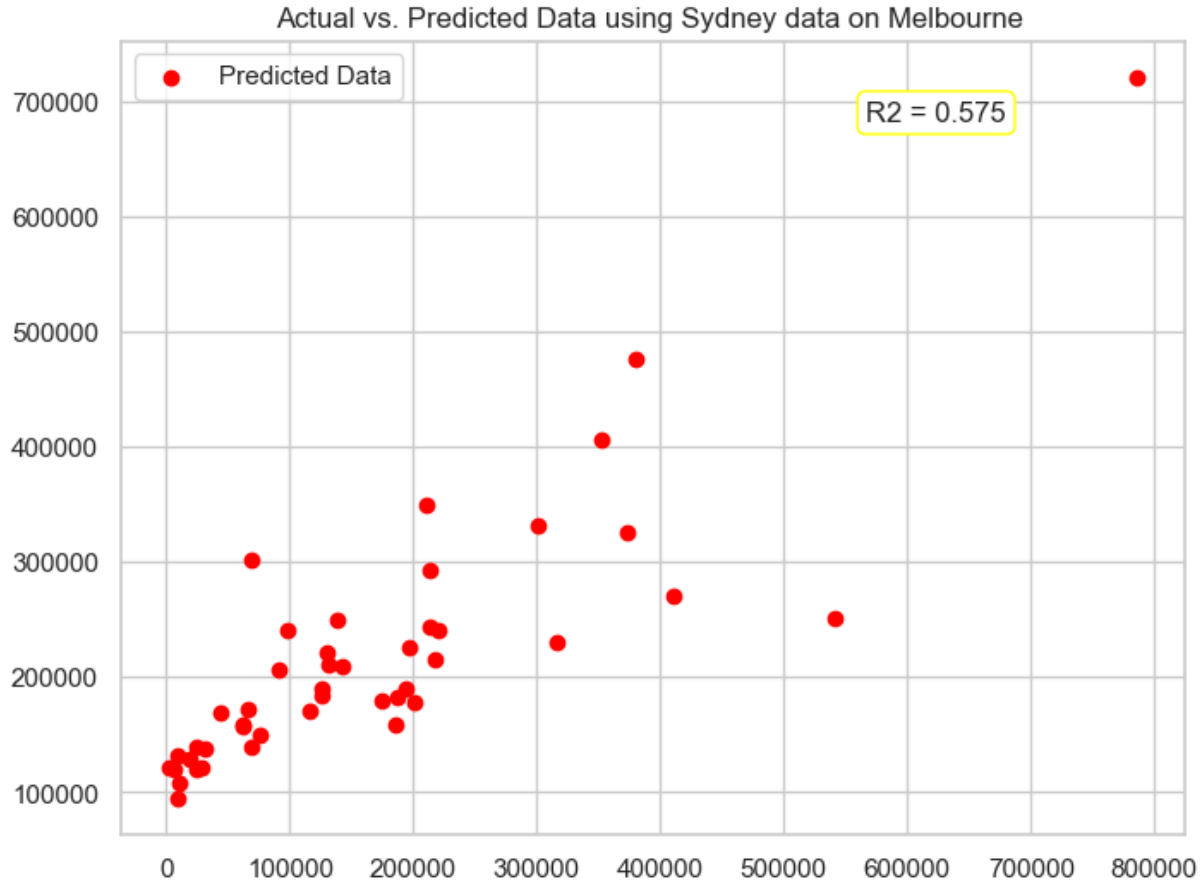
Actual vs. Predicted Data for Melbourne



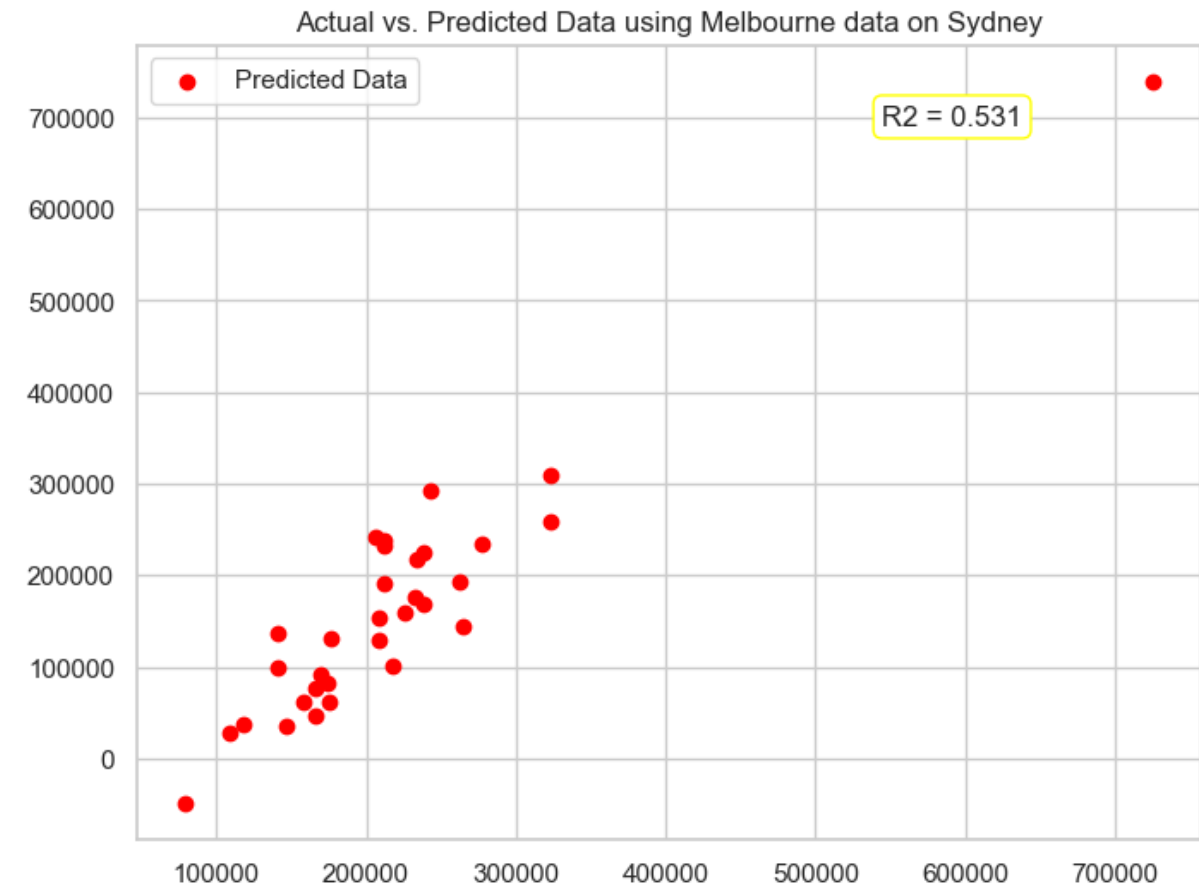
Results-Transferability-Regression Models

Linear Regression

Sydney in Melbourne model



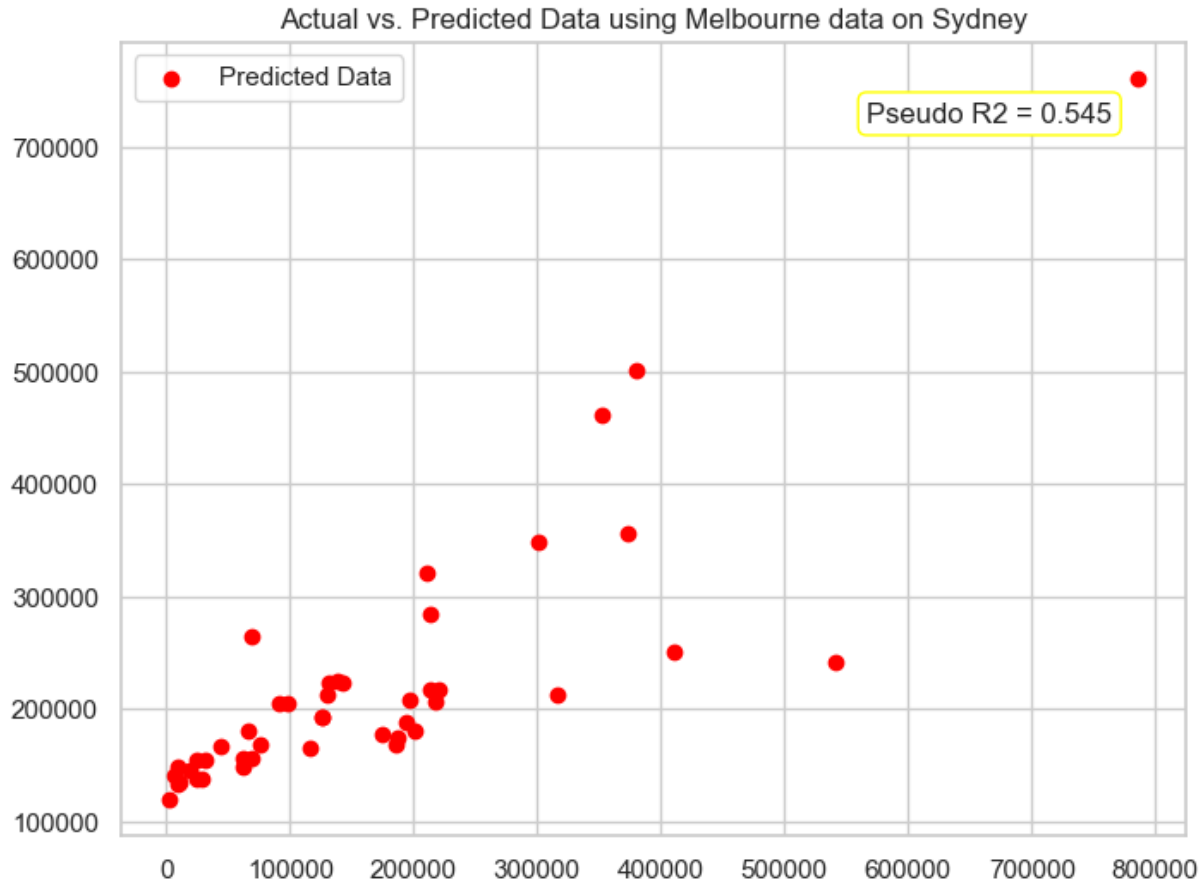
Melbourne in Sydney model



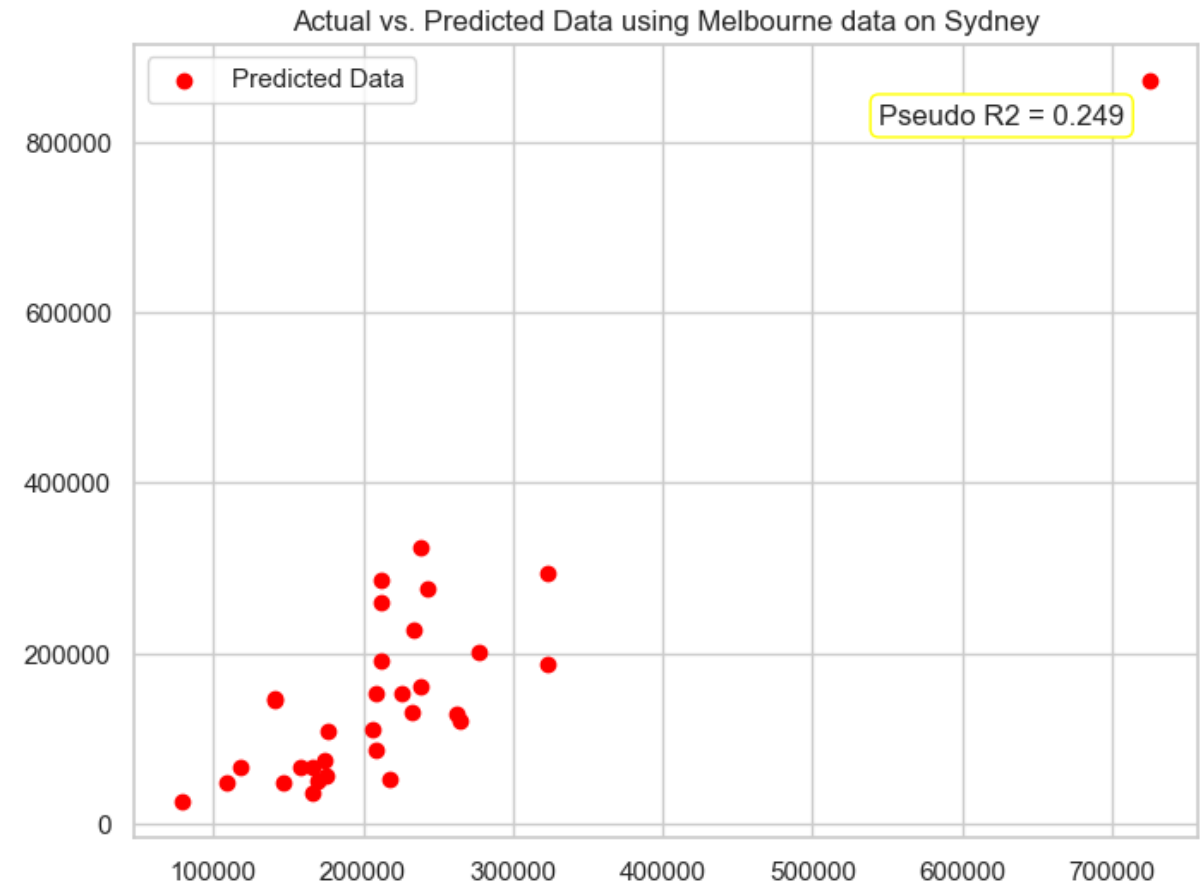
Results-Transferability-Regression Models

Poisson Regression

Sydney in Melbourne model



Melbourne in Sydney model



Conclusion

- POI, Commercial, and Population variables showed the most effect in the walking data.
- The models show high performance for both statistics and ML models.
- The model transferability can be seen for the Linear Regression and Poisson Regression model in the top 4 most important variables.

Future Work

- Add different variables to train the model.
- Check the transferability for Brisbane data.
- Check the transferability for other models.

Thank You!

Any Question?



UNSW
SYDNEY

Civil and Environmental
Engineering